

Minnetonka Center for the Arts



Arts of the Holidays Show & Sale
CALL FOR ENTRIES

Entries Due: September 16, 2018
Show Dates: Nov. 9 - Dec. 22, 2018

PURPOSE Our goals are to create a unique shopping experience for selective buyers; provide a venue for artists to sell their work; and raise funds for the Art Center. Work will be selected for sale considering quality, price and appropriateness for holiday gift giving in an upscale, suburban market. Buyers will take items with them when they buy. We may replenish work that sells as the artist supplies us with more items.

ELIGIBILITY The Arts of the Holidays Show & Sale is open to all artists. Past experience tells us that jewelry, glass, functional pottery and fiber are particularly popular for gift giving.

AUDIENCE Our target audience includes the Art Center's constituents, West Metro residents and the art interested from throughout the Metro region looking for a unique, local gift-buying experience. We open the show with a lively reception for artists, their guests and our student and member base.

LOCATION The show and sale is held in the Laura H. Miles Gallery at the Minnetonka Center for the Arts.

PRICING Statistics from previous years show that most items sold retailed at less than \$100. Next most popular price point was \$100 to \$200. More expensive works sell, but in smaller quantities.

GUIDELINES

1. Apply by emailing images of your work, with medium and pricing details, to bbowman@minnetonkaarts.org on or before September 16. Examples should represent the price range and type of work you would submit to sell.

Or you may apply by mailing images on CD or flash drive or three work samples, using the entry form below, which includes your name, address, phone, e-mail, medium and price of each work submitted. Please identify each CD image, photo or sample with your name, medium and price. Include a self-addressed stamped envelope if you'd like your images returned.

2. All work must be original and completed by the named artist. Mass-produced items, items made from kits, items made primarily from unaltered manufactured components and offset lithograph reproductions will not be considered.

3. Media considered includes painting, drawing, sculpture, jewelry, glass, fiber, photography, ceramics, printmaking, wood, multi-media. Jewelry, pottery, fiber and glass have proven especially popular. Two-dimensional work should be framed, ready to hang or wrapped for display in bins. Prices below \$200 sell best.

4. If your work is accepted for the Arts of the Holidays Juried Show and Sale, we'd like you to supply us with more work than can be displayed initially, so we can restock as work sells. If sales are brisk, we may contact you for more. When work is accepted you will be advised how it should be marked.

5. We will mail back images of unselected work if a self-addressed, stamped envelope is provided. Work samples must be picked up at the Art Center.

6. The Artist's commission will be 60 percent.

7. We will secure your work in locked cases for jewelry and smaller items and with a security system and 24-hour video surveillance.

8. We will promote this event extensively, with a promotional postcard and multiple features in our newsletter, community calendars, social media, ads in local publications, news releases to print and broadcast media.

9. The Grand Opening will be held Thursday, Nov. 8, 6 - 9 p.m. It is free and open to everyone. Artists are encouraged to attend.

10. Exhibiting artists will receive event postcards (print and digital) that may be sent to clients or posted to websites or social media. We will also provide a URL link to the Arts of the Holidays webpage and Facebook event.

QUESTIONS?

Contact: Bob Bowman
952.473.7361 x. 170
or email at bbowman@minnetonkaarts.org
Visit the Exhibits webpage at minnetonkaARTS.org

SEPTEMBER 16	SEPTEMBER 22	OCT. 30 12-8 p.m. OCT. 31 12-4 p.m.	NOVEMBER 8	JANUARY 3 & 4
Deadline for Entries	Notifications by email	In-take	Grand Opening 6-9 p.m.	Pickup work 11 a.m. - 4 p.m.

Entry Form for the Arts of the Holidays Show & Sale

Entries Due: September 16, 2018

• COMPLETE ALL INFORMATION ON THIS CARD.

• Include up to three samples, images on CD or photos of your work and a self-addressed, stamped envelope if you'd like them returned.

• Mail or deliver to: Bob Bowman
Minnetonka Center for the Arts
2240 North Shore Drive, Wayzata, MN 55391

Artist Name

Address

City, State, ZIP

Email

Phone

Sample, CD image or Photo [1]

Item/Title

Medium

Price

Sample, CD image or Photo [2]

Item/Title

Medium

Price

Sample, CD image or Photo [3]

Item/Title

Medium

Price