



RIDGEDALE



## ***Minnetonka Center for the Arts***

**Would you like your artwork seen by millions?**

### **PARTNERS IN ART – Call for Entries**

For the past several years, Minnetonka Center for the Arts has curated and managed a program of visual art displays in the public spaces of Ridgedale Center. With the completion of Ridgedale's renovation and the addition of a new anchor tenant in the fall of 2015, the Partners in Art program has re-appeared on a larger scale, offering three times the number of opportunities to display art to the millions of visitors who pass through the mall each year. Makers of art and fine craft throughout Minnesota are invited to submit work for consideration in this program.

- Media shown includes but is not limited to sculpture, ceramics, textiles, painting, glass, photography
- Size of 3D pieces – sculpture, ceramics, etc – must be less than 22" wide and 38" high  
Framed or 2D work must be no larger than 20" wide by 28" high
- There are opportunities for larger sculptural pieces to be displayed, on uncovered bases
- Most pieces will be displayed in acrylic-topped pedestals (vitrines), accompanied by a didactic card including the artist's name, a few lines about the artist/medium/process, and price of the artwork
- All works must be for sale. The retail price must include the Art Center's commission on sales: 50% for non-members of the art center; 40% for MCFTA members
- Sales of exhibited work will be handled through the Art Center. The Art Center will collect payment, arrange transfer of the work to the buyer and pay the artist, minus the Art Center's commission
- Works will be insured by the Art Center for the duration of their display at Ridgedale
- Works selected for exhibition must be available for at least three months' display. Displayed works will be rotated at intervals throughout the year; some pieces may be displayed longer, depending upon availability. Sold items will be released to the buyer upon receipt of payment
- Submissions will be evaluated and selected on the basis of appropriateness for display in a large public venue.
- Submissions will be reviewed on an ongoing basis. We'll strive for a balance of media. People are buying art, but pricing matters

Submit up to a dozen images, accompanied by information on size, medium/technique, and retail price for each work, to [bbowman@minnetonkaarts.org](mailto:bbowman@minnetonkaarts.org), or mail to:

Minnetonka Center for the Arts  
ATTN: Bowman/PIA  
2240 North Shore Drive  
Wayzata, MN 55391

***Contact Robert Bowman at 952.473.7361, x. 17 or [bbowman@minnetonkaarts.org](mailto:bbowman@minnetonkaarts.org)***